

ACADEMIC YEAR 2023 – 2024

Program	Year	Semester	Paper
LTM	3	1	MAIN 1
MODULE NAME:	TRANSPORT ENGLISH-IV		
MODULE CODE:	PENG-II-II	EXAM DATE:	02/01/2024
TEACHER'S NAME:	Dr. Rommel Pascual Manzon	DURATION:	2 hrs.

Questions to be answered on:	Allowed requirements	Number of pages
Space provided on the question paper	Pen	(Incl. Cover Page): 10

Points of Attention:

- For each question, the maximum earned points are mentioned between brackets at the end of each question.
- Write very clearly! Answers that are not readable are not marked and don't get points!
- Make sure your answers are written to the point.
- All answers should be written **in English**.
- Write all the answers **in blue or black pen only**.
- When finished, submit the question paper together with the answer scripts and the signed cover page to the invigilator.
- Any cheating/copying may result in an instant failing of the examination.

FINAL MARKS

STUDENT NAME:		50
STUDENT ID:		10

Number of answer scripts:

Invigilator:

Student's signature:

Time of receipt:

READING

[20 Marks]

Read the text and answer the questions that follow.

Navigating Efficiency: The Dynamics of Supply Chain Management

In the complex dance of modern commerce, supply chain management emerges as a strategic cornerstone, organizing the flow of goods and services from inception to the hands of the end consumer. This reading text peels back the layers of supply chain management, exploring its fundamental principles, key components, and the evolving landscape that shapes its significance in today's globalized economy.

In its principle, supply chain management is the systematic composition of processes involved in the production, procurement, and distribution of goods and services. The overarching goal is to optimize these processes, ensuring the efficient and cost-effective movement of products through the entire supply chain. To understand the difficulties of supply chain management, one must recognise its fundamental components. Procurement involves sourcing raw materials or goods, while distribution encompasses the transportation and storage of finished products. These components, among others, contribute to the perfect operation of the supply chain.

However, the journey from production to consumption is not without obstacles. Supply chain management copes with challenges such as demand variability, where fluctuations can lead to overstock or stockouts, and logistics disruptions that may delay the smooth flow of goods. Strategic planning and innovative solutions are imperative to navigating and overcoming these challenges.

In the era of digital transformation, technology emerges as a powerful partner in revolutionizing supply chain management. Data analytics, the Internet of Things (IoT), and blockchain contribute to enhanced visibility, streamlined decision-making, and increased operational efficiency. These technological innovations propel supply chains into an era of extraordinary agility and adaptability.

Modern supply chain management extends beyond mere operational efficiency. There is a growing emphasis on sustainability and ethical considerations. Businesses are integrating eco-friendly practices and ethical sourcing into their supply chain strategies, contributing to environmental conservation and responsible global citizenship.

As the connection of production, procurement, and distribution, supply chain management stands as a crucial force in the realm of contemporary commerce. By understanding its details, addressing challenges, embracing technological innovations, and incorporating sustainable practices, businesses can not only optimize their supply chains but also contribute to a more strong, responsible, and efficient global economy. The dynamic landscape of supply chain management is not just a reflection of today's business; it is a blueprint for the evolving future of commerce (OpenAI, 2023).

Question 1. Choose which of the following statements are True, False or Not Given.

(5 marks)

Write

T - if the statement agrees with the information

F - if the statement contradicts the information

NG - if there is no information on this

	T / F / NG
1. In modern commerce, supply chain management orchestrates the flow of goods and services from inception to the hands of the end consumer as a strategic linchpin.	
2. To understand the intricacies of supply chain management, it is an option to recognise its fundamental components.	
3. Strategic planning and innovative solutions are necessary to navigate and overcome these challenges in supply chain management.	
4. Digital transformation becomes a hindrance in revolutionizing supply chain management.	
5. Logistics and transport are imperatively related to supply chain management.	

Question 2. What is the primary goal of supply chain management?

(1 mark)

Question 3. Identify the two fundamental components of supply chain management mentioned in the text.

(2 marks)

1. _____
2. _____

Question 4. Explain how demand variability can pose challenges in supply chain management.

(1 mark)

Question 5. How do data analytics, the Internet of Things (IoT), and blockchain contribute to supply chain management?

(2 marks)

Question 6. What do you think is the importance of sustainability and ethical considerations in modern supply chain management? Give three important points. (3 marks)

Question 7. Based on your knowledge, propose innovative solutions for overcoming logistics disruptions in the supply chain. (3 marks)

Question 8. Do you agree with the statement that supply chain management is a blueprint for the evolving future of commerce as mentioned in the text? Why or Why not? Give three reasons. (3 marks)

LANGUAGE

[20 Marks]

Question 1. Complete the following IF Conditional sentences. (5 marks)
(0.5 marks for a correct answer and 0.5 marks for grammar accuracy & spelling)

1. If the company supports the transportation of goods, _____

2. The procurement of products would have recorded the order _____

3. If the supervisor supervises the training, _____

4. The company will optimise the allocation of resources _____

5. If the port uses modern technologies, _____

Question 2. Change the following sentences into active or passive. (5 marks)
(0.5 marks for a correct answer and 0.5 marks for grammar accuracy & spelling)

1. The students are presenting their integrated project report to Ms. Shaima.

2. Mohammed has submitted the procurement report to the port manager.

3. The staff will have communicated the transportation issues to the manager.

4. The students have been preparing for the case study regarding supply chain management.

5. The safety supervisor was assisting the new trainees in the company.

Question 3. Change the following sentences into direct speech or reported speech. (4 marks)
(0.5 marks for a correct answer and 0.5 marks for grammar accuracy & spelling)

1. Maisa said that they had completed their work and they had delivered the goods to the customers.

2. “The manager was conducting a safety drill for the new employees yesterday,” Suleiman said.

3. Fatma said that they were going to check the transfer of containers to the new port.

4. Hussain said, “The new investors are signing the contract now with the management.”

Question 4. Use a subordinating conjunction in the box to connect the two sentences. (4 marks)

because / although / since / whereas / as

1. There are many ways to transfer goods from one place to another.
Sea transportation is the most cost-effective way.

2. Air transport costs more for small cargo.
The sea transport can take huge bulks for cheaper rates.

3. The company doesn't have a record of the shipment.
The procurement officer failed to enter them into the system.

4. It is not possible to interview the supply officer now.
The deadline for the interview is over.

Question 5. Read the text given below and create W/H questions.

(2 marks)

1. _____
 2. _____

Strategic partnerships between logistics providers and transportation companies are becoming increasingly common. By leveraging the strengths of each partner, businesses can create a robust and flexible supply chain that can adapt to the dynamic demands of the market. This collaborative approach fosters innovation, encourages sustainable practices, and enhances overall supply chain resilience (OpenAI, 2023).

WRITING

[10 Marks]

Question 1. Read the scenario and the task given below, then compose a 100–150-word business email with the correct formality and with a proper tone.

Scenario: Over the past few weeks, you have observed disruptions in the supply chain that are impacting your production schedules and delivery timelines. These disruptions include delays in the procurement of raw materials, transportation bottlenecks, and increased lead times from your suppliers.

Task: As the company procurement officer, write an email of enquiry to Mr. Ahmed Al Hadrami, General Manager of the company regarding the disruptions. Include the details of your concerns and enquire for three specific things from him. Your email should be formal and with a proper tone.

To:	
Subject:	

Email Writing Criteria

Criteria	5 Points	4 Points	3 Points	2 Points	1 Point
Task Achievement & Organisation	The email effectively addresses all aspects of the task.	The email addresses most aspects of the task but may lack clarity or specificity in some areas.	The email partially addresses the task but is lacking in some key respects.	The email briefly touches on the task's requirements and lacks clarity or organisation.	The email does not effectively address the task's requirements.
Grammar and Spelling	The email demonstrates excellent command of grammar and spelling throughout.	The email contains a few minor grammatical or spelling errors that do not impede understanding.	The email has several noticeable grammatical and spelling errors but remains comprehensible.	The email contains frequent and significant grammatical and spelling errors that hinder comprehension.	The email is riddled with severe grammatical and spelling errors, making it difficult to understand.
Tone and Formality	The email maintains a consistently professional and objective tone, adhering to appropriate formal language for this context.	The email maintains professionalism and objectivity but occasionally lapses in tone or formality.	The email sometimes lacks professionalism or objectivity, with notable lapses in tone and formality.	The email often lacks professionalism and objectivity, with significant lapses in tone and formality.	The email is consistently unprofessional, lacks objectivity, or fails to adhere to formal language, making it inappropriate for the context.

MLO & Bloom's Level of Complexity

Q #	MLO Addressed	Complexity Level	Mark	Remark
Reading				
Q1-3	MLO1	Understand	10	
Q4-5	MLO2	Apply	4	
Q6	MLO3	Analyse	3	
Q7-8	MLO5	Synthesise	3	
Language				
Q1-5	MLO2	Apply	20	
Writing				
Q1	MLO5	Analyse / Synthesise	10	

References:

OpenAI. (2023a). ChatGPT. Dynamics of Supply Chain Management.
<https://chat.openai.com/c/009ffe02-3dfd-4036-9790-e66e1edc81a4>. (Accessed 5 December 2023)

OpenAI. (2023b). ChatGPT. The Crucial Role of Logistics and Transportation.
<https://chat.openai.com/c/009ffe02-3dfd-4036-9790-e66e1edc81a4>. (Accessed 5 December 2023)