

ACADEMIC YEAR 2023 - 2024

Program	Year	Semester	Paper
LM	4	1	MID-TERM
MODULE NAME:	Port Management		
MODULE CODE:	PPOR IV.I	EXAM DATE:	05/11/2023
TEACHER'S NAME:	Hind Al Yaqoobi	DURATION:	90 Minutes

Questions to be answered on: <input checked="" type="checkbox"/> Space provided on the question paper	Allowed requirements: Pen, Pencil & Calculator	Number of pages (Incl. cover page): 4
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Points of attention:

- For each question, the maximum earned points are mentioned between brackets at the end of each question.
- Write very clearly! Answers that are not readable are not marked and don't get points!
- Make sure your answers are written to the point.
- All answers should be written **in English**.
- Write all the answers in **blue or black pen only**.
- Use the **pencil** only for **diagrams & graphs**.
- Show all the calculation steps in the given space.
- When finished submit the question paper, together with the answer scripts and the signed cover page to the invigilator.
- Any cheating/copying may result in an instant failing of the examination.

	FINAL MARKS
STUDENT NAME: <input style="width: 90%; border: 1px solid black;" type="text"/>	20
STUDENT ID: <input style="width: 90%; border: 1px solid black;" type="text"/>	10

Number of answer scripts:.....

Invigilator:.....

Student's signature:

Time of receipt:.....

Question 1. One of the main responsibilities of port management is to ensure environmental sustainability. As a port manager, what recommendations would you make to improve the sustainability of your port? (3 Marks)

Question 2. What is the reason behind establishing industrial zones and customs facilities in international ports? (2 Marks)

Question 3. The government of Oman has decided to allow some private companies and private terminal operators to operate terminals at ports of Oman as a movement towards deregulation. According to your opinion, what can be the reasons for the government of Oman to do this? (4 Marks)

Question 4. What are the actions that port authorities need to take to expand the port's hinterland reach? (3 Marks)

Question 5. Explain three factors that affect global intra-port competition and provide examples to support these factors. (6 Marks)

Question 6. Explain how differentiation can be used as a strategy in the port industry and provide an example to support your explanation. (2 Marks)

MLO & Bloom's Level of Complexity

Q #	MLO Addressed	Complexity Level	Mark	Remark
1	1	Application/ Understanding	3	
2	1	Understanding/ Analysing	2	
3	2	Evaluating/	4	
4	3	Understanding	3	
5	3	Application/ Understanding	6	
6	3	Application/ Understanding	2	