

ACADEMIC YEAR 2023 – 2024

Program	Year	Semester	Paper
Diploma in Logistics Management	2	1	MIDTERM

MODULE NAME:	Liner Shipping
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MODULE CODE:	PSHI II.I	EXAM DATE:	08/11/2023
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TEACHER'S NAME:	Mr. Khalid AlKalbani	DURATION:	100 Minutes
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Questions to be answered on:	Allowed requirements	Number of pages
Space provided on the question paper	Pen, Pencil & Calculator	(Incl. Cover Page): 6

Points of Attention:

- For each question, the maximum earned points are mentioned between brackets at the end of each question.
- Write very clearly! Answers that are not readable are not marked and don't get points!
- Make sure your answers are written to the point.
- All answers should be written **in English**.
- Write all the answers **in blue or black pen only (No pencil)**.
- Answer written **Pencil** will not be marked.
- Use the **pencil** only for **diagrams & graphs & drawing**.
- Show all the calculation steps in the given space.
- When finished submitting the question paper, together with the answer scripts and the signed cover page to the invigilator.
- Any cheating/copying may result in an instant failing of the examination.

FINAL MARKS	
STUDENT NAME:	34 MARKS
STUDENT ID:	

Number of answer scripts:

Invigilator:

Student's signature:

Time of receipt:

1. If you are a commercial manager of a shipping line, what are the elements that should be taken into consideration before inaugurating a new route? List at least 4 elements. (4)

2. To operate a specific liner schedule, for example from Europe to Asia, what are the main items that must be included in the liner schedule? Mention 4 of them (4)

3. What are the main drivers behind the decrease of freight rate in the liner shipping industry? Mention 3 of them. (3)

4. What are the characteristics of liner shipping? List at least 4 of them (4)

5. There is a tremendous growth in the market of containerization globally in the next coming 15 years, while on the other side, you have a shortage capacity of your shipping line. As a manager of this shipping line, what actions should you take to cover this shortage and meet the demand of the merchants? List at least 4 actions (4)

6. What is the impact of increasing the toll charges of Canals Authorities on the shipping line and their customers? (3)

7. Over the course of 2009, many shipping lines had been impacted because of the economic crises which affected the industry. Some shipping lines followed certain strategies to minimize the impact and reduction in freight rates. List 3 of these strategies and explain one of them in detail. (5)
8. Industries adapt their cargo to the container shipping method" How could this trend be a challenge for the shipping industry? (3)

9. What is the difference between an independent liner agent and an in-house liner agent? (2)

10. What is the liner agency contract? (2)

-End of Questions & Good Luck-